



CANARA

ENGINEERING COLLEGE

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Owned & Managed by Canara High School Association, Mangaluru
(A Konkani Linguistic Minority Institution)
An Autonomous Institution under VTU, Approved by AICTE
NAAC Accreditation with A grade, NBA Accredited for CS&E, IS&E, E&CE
ISO 9001:2015 & ISO 21001:2018 certified



Ref:-CHSA/CEC/75/2025-2026

Date:-25-02-2026

To,
Shri Book World, Bangalore

Dear Sir,

SUB: Purchase Order for supply of books for MBA Program "CANARA ENGINEERING COLLEGE",
at Benjanapadavu.

With reference to your quotation . dated 25-02-2026, we are pleased to place an order for the supply of
following:

Descriptions	Quantity	MRP	Discounted MRP	Total Price	GST %	Net Price
Basic Financial Management - M.Y. KHAN, P.K. JAIN	5	1220	878.40	6100.00	0	6100.00
Financial Management - Prasanna Chandra	5	1140	820.80	5700.00	0	5700.00
Business Communication - Vikram Bisen and Priya	5	275	206.25	1375.00	0	1375.00
Essentials of Business Communication - Mary Ellen Guffey and Dana Loewy	5	1095	821.25	5475.00	0	5475.00
Business Communication Today - Courtland L. Bovée and John V. Thill	5	950	684	4750.00	0	4750.00
Principles and Practice of Management - Dr. L.M. Prasad	5	650	585	3250.00	0	3250.00
Organizational Behaviour - Stephen P. Robbins	3	1180	849.60	3540.00	0	3540.00
Principles of marketing - Philip Kotler and Gary M. Armstrong	5	1090	784.80	5450.00	0	5450.00
Marketing research - David A. Aaker, V. Kumar, Robert P. Leone, and George S. Day	5	1099	824.25	5495.00	0	5495.00
Supply Chain Management- Text and Cases - Janat Shah	5	930	669.60	4650.00	0	4650.00
Materials Management: An Integrated Approach - P. Gopalakrishanan, M. Sundaresan	5	675	506.25	3375.00	0	3375.00
Operations Management: Processes and Supply Chains - Lee J. Krajewski, Manoj K. Malhotra, Samir K. Srivastava and Larry P. Ritzman	5	1060	763.20	5300.00	0	5300.00

Descriptions	Quantity	MRP	Discounted MRP	Total Price	GST %	Net Price
Microeconomics - Robert S.Pindyck, and Daniel L. Rubinfeld	5	1030	741.60	5150.00	0	5150.00
Macroeconomics - Dornbusch, Fischer and Startz	5	1000	720	5000.00	0	5000.00
Macroeconomics: Theory and Policy - D N Dwivedi	5	1025	738	5125.00	0	5125.00
Principles of Management - P. C. Tripathi, P. N. Reddy	3	850	612	2550.00	0	2550.00
Dynamics of Entrepreneurial Development & Management - Vasant Desai	3	998	748.50	2994.00	0	2994.00
Entrepreneurship Development - Small Business Enterprises - Poornima M Charantimath	5	650	468	3250.00	0	3250.00
HUMAN RESOURCE MANAGEMENT - Gary Dessler, Biju Varkkey	5	1090	784.80	5450.00	0	5450.00
HUMAN RESOURCE MANAGEMENT - H John Bernardin	5	970	698.40	4850.00	0	4850.00
Managing Innovation: Integrating Technological, Market and Organizational Change - John Bessant and Joe Tidd	4	1079	809.25	4316.00	0	4316.00
Innovation and Entrepreneurship - John Bessant and Joe Tidd	5	1079	809.25	5395.00	0	5395.00
Operations Research - D.S. Hira and P.K. Gupta	5	995	746.25	4975.00	0	4975.00
Enterprise Resource Planning - Alexis Leon	7	900	648	6300.00	0	6300.00
Tools for Computational Finance - R. Seydel	5	3500	2625	17500.00	0	17500.00
An Introduction to Behavioral Economics - Paul A. Samuelson, William D. Nordhaus, Sudip Chaudhuri and Anindya Sen	5	1050	756	5250.00	0	5250.00
					Sub Total	132565.00
					Discount	35006.20
					Total	97558.80
					GST	0.00
					Total	97558.80

TERMS & CONDITIONS

- GST: Included
- Bill Should be in the name of CANARA ENGINEERING COLLEGE, a unit of Canara High School Association, Mangaluru GSTN Number 29AAAAC0920C1ZF

Thanking You,

Yours faithfully,



HON. SECRETARY