

To
The Hon. Secretary
Canara High School Association (CHSA)
Mangaluru

Date: 19.08.2026

Through:
The Principal
Canara Engineering College
Benjanapadavu

Respected Sir,

Subject: Request for Permission and Guidance for MBA/MCA Admission Promotional Activities

With reference to the upcoming **MBA and MCA admissions**, we would like to undertake a few promotional activities to enhance awareness about the programmes and reach out to prospective students.

In this regard, we kindly seek your **permission, guidance and support** for the following:

1. **Newspaper Advertisement:**
Permission to reserve advertising space in a popular local newspaper for an MBA/MCA admission advertisement to reach a wider audience.
2. **Outdoor Hoarding Advertisement:**
Permission to display an MBA/MCA promotional hoarding at a suitable location within the city to improve visibility and attract prospective applicants.

We would also be grateful for your guidance regarding the **procedure and budget** involved in undertaking the above promotional activities, including the approximate cost of newspaper advertising and outdoor hoarding. We request your support in facilitating the necessary coordination with the concerned agencies/vendors for the **designing, printing, fabrication and installation of the hoarding**, as applicable.

As these promotional initiatives are being proposed to strengthen the current admission outreach, we would appreciate your guidance on the appropriate process to be followed and the arrangements to be made from our end.

All promotional materials will be prepared in accordance with the institutional branding guidelines, and the necessary approvals will be obtained before publication or display.

We kindly request your approval and guidance to proceed with the above activities.

Thanking you.

Yours faithfully,

[Signature]
Carol D'Mello
19/8/2026.

Oral approval from Dr. Nagesh Shenoy
has been taken.

[Signature]
Take Quotation from
Agencies and locations for
hoardings
[Signature]
20/8/26

Forwarded for approval
to Hon Secretary (Correspondent)
[Signature] 19/8/26.

To
Cancel
only @ spiced Ades
[Signature]

Advertisement may be released
in 701/VK, Billing to
@ spiced
[Signature]
9.9.26



aakrithi
DIGITALS
Large Format Digital Services

8 Near IOCL Petrol Bunk, Kottara
Mangaluru - 575 006

8 "MANGAL", Lower Carstreet
Mangaluru - 575 001

Ref. No:adc/00160/26-27/V

Date: 01-09-2026

QUOTATION

To,
**CANARA ENGINEERING COLLEGE
MANGALORE**

We Thank You Very Much For Your Valuable Enquiry For Flex Print & Hoarding Mounting & We Are Pleased To Put Forward Our Lowest Rates For The Requirement As Under.

Sl.No	Particulars	Rates
1.	30X25Feet Normal Flex Print & Hoarding Mounting - 1NO @ Canara College Premises, MG Road	Rs. 9,750.00

Note:

The rates mentioned above are **Exclusive of GST @ 18%.**
Any additional items will be charged extra.

forwarded for approval.
Anshuman

Payment Terms:

75% advance payment

25% balance payment upon completion of work

We appreciate your consideration and look forward to a positive response. Our team ensures prompt attention to your needs and delivers exceptional service.

Assuring our best services at all times.

Yours Faithfully,

For aakrithi Digitals

Sd/-

Authorized Signatory

ACCOUNT DETAILS

A/C NAME : AAKRITHI DIGITALS
BANK NAME : HDFC BANK
BRANCH NAME : KOTTARA, MANGALORE
ACCOUNT NO. : 50200067873495
IFSC CODE : HDFC0009004

W.O. may be issued
4.9.26



9964586017 / 9986868677

GST NO.: 29AASFA3745L1ZT

*TO
PA-WO-CEC
H2*